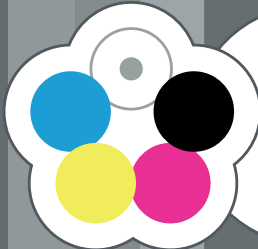# intoprint
DIGITAL LIMITED

Artwork Guidelines

FILE TYPES
Press-Ready PDF's are ideal.
We also accept artwork originated within Illustrator, InDesign & Photoshop.
Remove all overprinting!

LINKED FILES
Please supply all images used within the document as Photoshop .tiff .eps .pds Images ideally to be at 300dpi, otherwise it may pixilate or look blury.
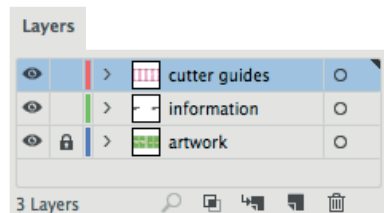
COLOURS
Supply your artwork in **CMYK**
PANTONE spot colours
TO DEFINED or a CMYK equivalent.

DO NOT USE **RGB** COLOUR VALUES

LAYERS
Isolate press ready artwork from non printed instructions and cutter paths

Layers		
👁		cutter guides	○
👁		information	○
👁 🔒		artwork	○

3 Layers

TRIM MARKS
Offset 5mm or label as above

BLEED
Standard 3mm on all edges.
Fabric graphics allow 25mm, keep text or logos away from finished size!
Large scale fabrics may need 50mm if unsure were here to help.

FONTS
Outline all typeface, alternatively please supply all fonts used within the supplied artwork.
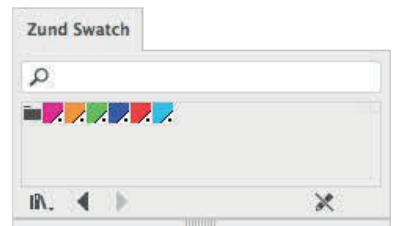
ARTWORK SIZES
Supply at 100%, 50%, 25% or Actual Size.
Please **HIGHLIGHT** instructions with finished dimensions on the file.

Zund Cutter Paths
Use the below to idetify the finish required

Zund Swatch

- 🟥 **Engrave**
- 🟧 **V-Cut**
- 🟩 **Route**
- 🟦 **Crease**
- 🟦 **Thru-Cut**
- 🟥 **Kiss-Cut**

ASE
available on request

White Ink Layer
Please define white ink as Swatch Colour name **White_Ink**

Color

T ———————— 100 %
White_Ink
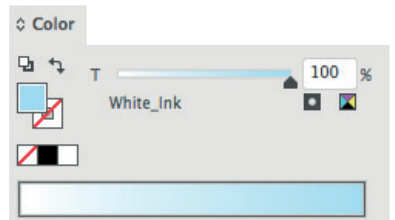
FTP

01455288938
STUDIO@INTO-PRINT.CO.UK

Artwork too big to email send via **https://intoprintdigital.wetransfer.com/**